

**KB HOME'S 60<sup>TH</sup> ANNIVERSARY CELEBRATION CONTINUES  
WITH MORE 'ACTS OF KINDNESS'**

**National builder teams up with Whirlpool Corporation to furnish 17  
Ronald McDonald Houses with new appliances**

**LOS ANGELES (Nov. 7, 2017)** – KB Home (NYSE:KBH) today announced it has teamed up with long-time collaborator Whirlpool Corporation to provide Ronald McDonald Houses in KB Home markets with new washers and dryers as one of the “60 Acts of Kindness” celebrating KB Home’s 60<sup>th</sup> Anniversary. KB is providing donations to support the communities in which the KB Home team lives, works, and builds new homes as part of the ongoing KB Cares initiative.

“KB Home is proud to have helped families realize their dream of owning a new home for 60 years,” said Jeffrey Mezger, KB Home’s chairman, president and CEO. “We launched our ‘60 Acts of Kindness,’ project to engage our employees and business partners in finding new ways to further serve our communities.”

Later this month, KB Home and Whirlpool will be working together to provide a new Whirlpool brand washer and dryer to 17 different Ronald McDonald Houses located in a KB Home market; one for each KB Home division. These appliances will service the needs of the families of critically ill children receiving medical treatment away from home.

“We’ve been working with Whirlpool Corporation for more than 20 years, so it was a natural collaboration for a ‘60 Acts of Kindness’ project,” said Mezger. “Today, we use Whirlpool brand, KitchenAid and Jenn-Air appliances in every KB Home we build. We are confident that these new appliances will equip Ronald McDonald House Charities to better attend to the needs of the families they serve.”

“Whirlpool Corporation is proud to celebrate this milestone with KB Home, while also helping deliver high-performance appliances to families in their time of need,” said Bob Bergeth, general manager, contract builder sales at Whirlpool Corporation. “We deeply value our decades-long relationship with

the nation's fifth largest homebuilder, and we are honored to contribute to such a worthy cause as Ronald McDonald House Charities."

To learn more about KB Home, Whirlpool Corporation, or the Ronald McDonald House Charities, please visit their websites at <https://kbhome.com/>, <https://www.whirlpoolcorp.com/>, and <https://www.rmhc.org/>.

### **About KB Home**

KB Home (NYSE: KBH) is one of the largest homebuilders in the United States, with nearly 600,000 homes delivered since our founding in 1957. We operate in 36 markets in 7 states, primarily serving first-time and first move-up homebuyers, as well as active adults. We are differentiated in offering customers the ability to personalize what they value most in their home, from choosing their lot, floor plan, and exterior, to selecting design and décor choices in our KB Home Studios. In addition, we are an industry leader in sustainability, building innovative and highly energy- and water-efficient homes. We invite you to learn more about KB Home by visiting [www.kbhome.com](http://www.kbhome.com), calling 888-KB-HOMES, or connecting with us on [Facebook.com/KBHome](http://Facebook.com/KBHome) or [Twitter.com/KBHome](http://Twitter.com/KBHome).

### **About Whirlpool Corporation**

Whirlpool Corporation (NYSE: WHR) is the number one major appliance manufacturer in the world, with approximately \$21 billion in annual sales, 93,000 employees and 70 manufacturing and technology research centers in 2016. The company markets *Whirlpool*, *KitchenAid*, *Maytag*, *Consul*, *Brastemp*, *Amana*, *Bauknecht*, *Jenn-Air*, *Indesit* and other major brand names in nearly every country throughout the world. Additional information about the company can be found at [WhirlpoolCorp.com](http://WhirlpoolCorp.com), or find us on Twitter at @WhirlpoolCorp.

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